

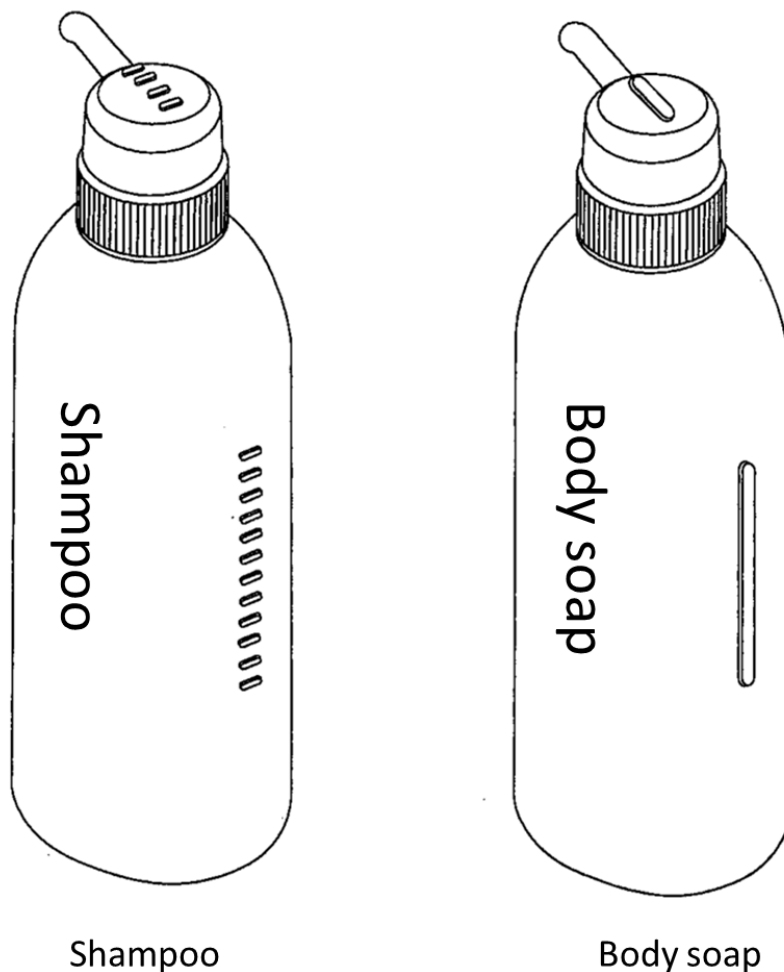
JCIA recommends accessible design for elderly and disabled people

Japan Cosmetic Industry Association (JCIA) encourages member companies to develop accessible design for elderly or disabled people based on the JCIA sustainability guideline.

JCIA recommendation is to make jagged tactile symbol in shampoo containers and linear tactile symbol in body soap containers ( except for facial and hair) in order to distinguish these products, according to Japanese Industrial Standard (JIS) S0021 “ Packaging Accessible design- General requirements”.

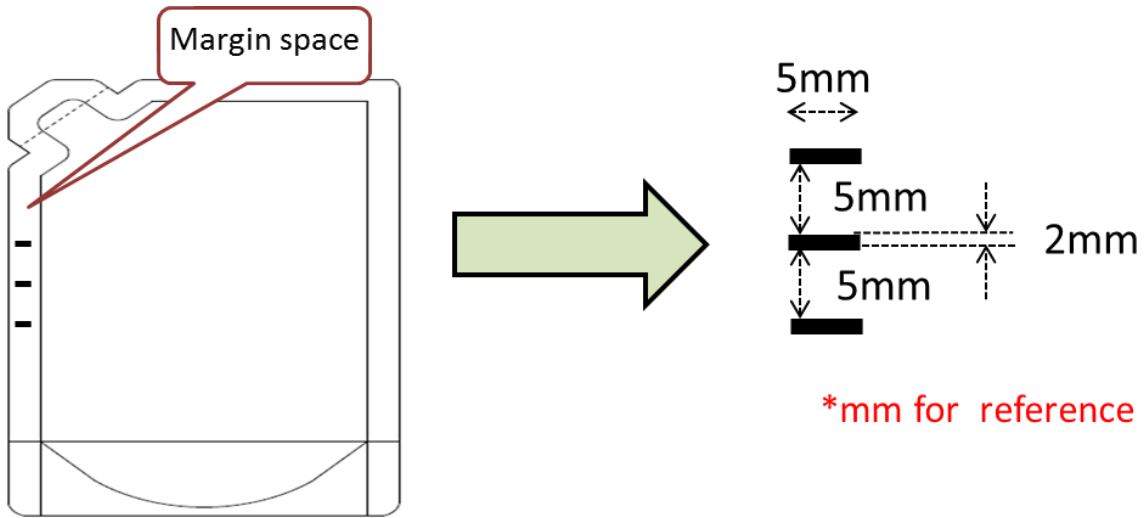
Display of tactile identification symbol is also encouraged for refill pouches.

<Illustration>



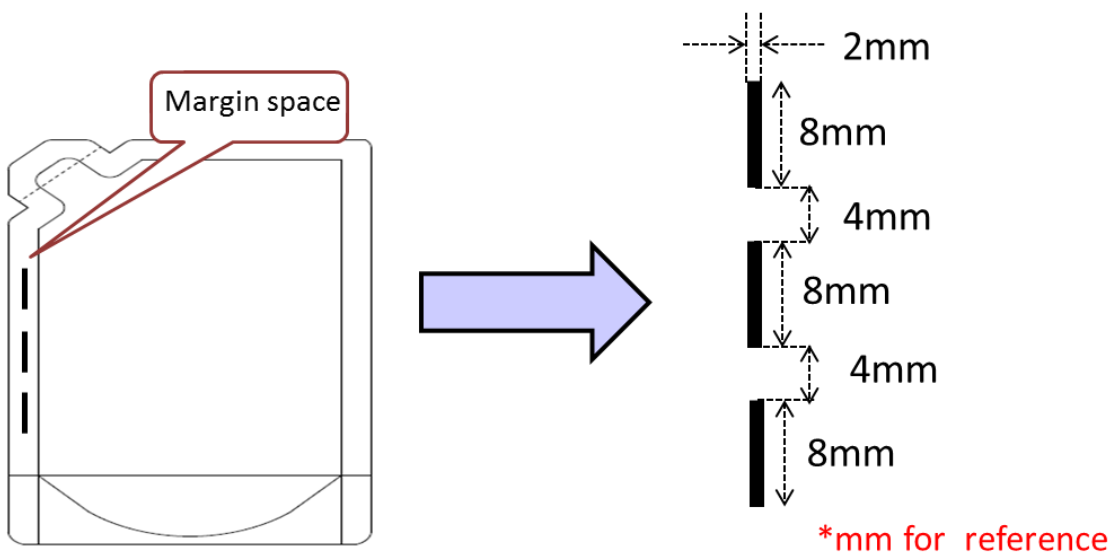
○ Refill pouch container

Shampoo



Three horizontal embossed lines in the margin space of a spout pouch

Body soap



Three vertical embossed lines in the margin space of a spout pouch

Note: When using cap at spout pouch, tactile identification symbol same as a general container may be alternatively displayed at the top of the cap.