

# JCIA Materiality evaluation result

Japan Cosmetic Industry Association, JCIA, issued "JCIA's Sustainability Guideline" in 2015 to address sustainability challenges and support out member companies' actions so as to contribute to the sustainable development of society. In recent years, we have been facing many global challenges including environmental issues, virus pandemic, and conflicts. Public awareness of sustainability has dramatically increased. As a member of society, we strongly believe that we must increase our engagement in addressing such challenges. In order to accelerate our actions, we conducted materiality evaluation to accurately grasps societal expectation for cosmetic industry to contribute. Materiality indicates the most important issues that an organization should address as high priority. As a next step, we will assess the obtained evaluation result and accelerate our efforts in the sustainability challenges.

## ◎ Process

### STEP1 Identification of topics

Potential material topics were identified by reference to several sources including the following.

- The Sustainable Development Goals (SDGs)
- ISO26000
- Global Reporting Initiative Standards
- Materiality for JCIA member companies and other industry associations

### STEP2 Evaluation survey

The Identified potential material topics were evaluated based on their importance on a scale of 0 to 4 by twenty-five external stakeholders\* and thirty JCIA member companies.

Survey period: from December 2021 to January 2022

\*External stakeholders included industry associations related to cosmetics business, suppliers, governmental agencies, NGO/NPOs, academia and media.

### STEP3 Evaluation result

The evaluations by the stakeholders and the JCIA member companies were calculated and plotted with importance for stakeholders as vertical axis and that for JCIA as horizontal axis.

## ◎ Next step

Based on this result, the Sustainability Committee will work on the way forward to accelerate our actions.

