

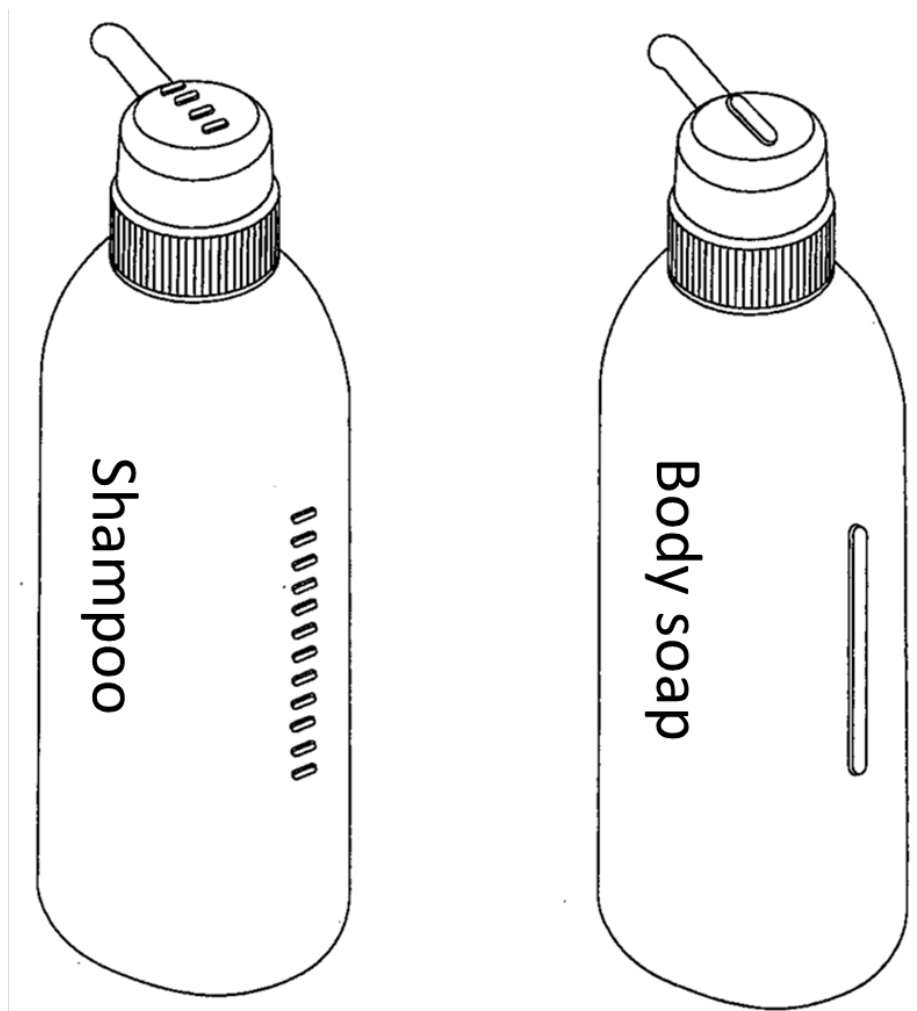
JAPAN COSMETIC INDUSTRY ASSOCIATION

April 3, 2017

JCIA recommends accessible design for elderly and disabled people

Japan Cosmetic Industry Association (JCIA) encourages member companies to develop accessible design for elderly or disabled people based on the JCIA sustainability guideline. JCIA's recommendation is to make jagged tactile symbol in shampoo containers and linear tactile symbol in body soap containers (except for facial and hair) in order to distinguish these products , according to Japanese Industrial Standard(JIS) S0021 "Packaging- Accessible design- General requirements" .

<Illustration>



Shampoo

Body soap